Universal Art Project Rubric

	Criteria				Points
	100	90	80	70 - 65	0/F
Elements & Principles of Design	An advanced use of and combination of art elements and principles that seamlessly work together for the overall design. Work demonstrates a deep understanding and ability to manipulate these concepts.	Good use of and combination of art elements and principles that work well together for the overall design. Meeting expectations. Work demonstrates an expected use of concepts.	Acceptable use of art elements and principles but lacking harmonization or demonstration of planning or understanding.	Lacks evidence of thoughtful use of elements and principles with a design that looks unplanned, rushed, and/or incomplete.	
Craftsmanship Neatness	Project is pristine and well-kept without any defects. It has a professional finish and level of detail that shows a pride in work. Areas other may ignore and skip have been considered.	Overall, the project is clean and without major defects like Folds/Rips. All areas have been considered and finished to meet expectations.	Minor folds or stray marks may be present but the work is acceptable. Some portions of the work could have benefited by more attention to detail.	Work includes obvious deficits like folds, rips, and/or stray marks. Little effort went into creating the work and using information demonstrated.	
Time & Management	Student was actively engaged and self motivated. Student may have even taken work home to do more than expected or required. Student was focused and never distracted.	Student was mostly independently motivated with a few social distractions. Work was mostly self- driven.	Student was somewhat distracted from their work and had to be reminded to stay on-task. More focus would have been helpful.	Often reminded to stay on task. Social/digital interactions impeded work. Lack of focus had a strong impact on project work.	
Execution, Originality, & Uniqueness	Work had a novel and original approach to the subject. Media choices and use coordinated seamlessly to create a compelling work of art.	Work was unique & original with some evidence from samples/examples. Work included no direct copying from other sources.	Though work did include some sample or derivative imagery, it did include many unique elements.	What work was done was highly derivative of the samples or other student's work. Little was truly original or unique.	
Requirements & Depth	Intense exploration of subject & techniques; student exceeded most/all expectations.	Subject and media were well explored and met project expectations.	Subject or technique was not fully explored. A requirement was missing.	Little depth of subject and technique. Requirements were not fully met.	
NOTES:				Grade	

Created by Eric Gibbons www.artedguru.com & www.firehousePublications.com